The Zimbabwe Livelihoods and Food Security Programme (LFSP) is improving the food security, nutrition and productivity of smallholder farmers and rural communities in Zimbabwe, through facilitating improved support from government and private investors.

**CURRENT VALUE CHAIN CONSTRAINTS**

**PRODUCTION & PROCESSING**
- Not seen as a cash crop - absent local marketing
- Financial barriers - high investment requirement for improved seed
- Nonavailability of agronomic and marketing information
- Generic rigor of seeds being used instead of not aflatoxin resistant
- Inaccessibility of groundnut specific inputs - agricultural lime and gypsum
- Inefficient equipment resulting in production of high priced unattractive products
- High local costs (e.g. utilities) making industries uncompetitive
- Decreasing access to quality groundnuts

**MARKETING**
- Farmers using traditional marketing measures (i.e. buckets) - result in market failure
- Lack of local marketing structures - no access to formal market opportunities
- Disorganized farmers unable to aggregate commodity into viable loads
- Poor control of in-house shelling at local buying points, and potential misreporting on shelling percentages

**SOLUTIONS**

**PRODUCTION & PROCESSING**
- Develop financial packages for groundnut farmers
- Develop groundnut industry platform - markets develop strategies to increase production
- Lobbying agro-input retailers to start stock-holdings of groundnut inputs

**MARKETING**
- Placement of aggregation points close to good roads
- Training farmers in formal measurement systems
- Women now using groundnut shellers

**GROUNDNUT PRODUCTION IN ZIMBABWE**

**MARKETED GROUNDNUTS ARE PRODUCED BY**
- Large Scale Commercial (30%)
- Communal Commercial (72%)
- Communal Subsistence (8%)

**THE OPPORTUNITY**
- Huge import substitution potential. The large quantities of peanuts imported from Malawi are not favoured by local processors who prefer local varieties
- Export opportunities, especially to South Africa where commercial production is in decline due to high labour costs
- Providing Zimbabwe smallholders with access to a revitalised cash crop

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**SUPPORT TO THE GROUNDNUT VALUE CHAIN**

**RESULTING IN**
- Access to Financial Support for Crops
- Availability of Certified Seed & Related Inputs
- Better Crop - Husbandry
- Adaptation to Climatic Influences
- Improved Harvest & Quality
- Improved Processing
- Buyer Consistency
- Improved Substitution
- Profitable & Growing Market, Improved Sales & Satisfied Growers